MADRAS SCHOOL OF SOCIAL WORK
An Autonomous Institution Affiliated to the University of Madras
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in collaboration with

Entrepreneurship Development Institute of India
Ahmedabad

St. Joseph's Institute of Management
Trichy



REGIONAL CONFERENCE ON ENTREPRENEURSHIP

A Prelude to the 17th Biennial Conference on Entrepreneurship, EDII, Ahmedabad

Thursday, 26 November 2026

TAG Auditorium, Madras School of Social Work, Chennai

INAUGURAL SESSION

Special Address

Research in Entrepreneurship: Past, Present and the Direction for the Future



Prof. Satyajit Majumdar
Distinguished Adjunct Professor, Entrepreneurship Development Institute of India, Ahmedabad

Keynote Address

Building an Ecosystem for Women's Entrepreneurship: A University-Based Action Research Model



Prof. N. Manimekalai
Honorary Visiting Emeritus Professor, Gandhigram Rural Institute

PLENARY SESSION



Dr. K. Panchaksharam
Founder, SIPA Fairtrade Society



Mr. H. Kannan
Founder, Palm Era Foods Pvt. Ltd.



Mr. Xavier Benedict
Founder, AARDE Foundation, Chennai



Mr. Manjunath
CEO, Sittilingi Organic Farmers Association



Mr. Ramasubramanian
SAMANVAYA

Chairperson: Dr. N. A. Arivukkarasi
Head and Assistant Professor
PG Department of Social Entrepreneurship, MSSW

PROGRAMME SCHEDULE

Time	Programme
8.30 am - 10.00 am	**Registration**
10.00 am - 11.00 am	**INAUGURAL SESSION**
	■ **Welcome Address and Presentation of Concept Note** **Prof. M. Antony Stephen,** Convenor; Head – Partnerships Assistant Professor, PG Department of Social Entrepreneurship, MSSW
	■ **Presidential Address** **Dr. J. S. Gunavathy** Principal, MSSW
	■ **Felicitation Address** **Dr. Subashini** Dean, MSSW **Rev. Dr. A. Michael John, SJ** Director, St. Joseph's Institute of Management, Tiruchirappalli Release of the Book of Abstracts
	■ **Special Address** **Prof. Satyajit Majumdar** Former Professor and Dean, School of Management and Labour Studies, Tata Institute of Social Sciences Distinguished Adjunct Professor, Entrepreneurship Development Institute of India, Ahmedabad
	■ **Keynote Address** **Prof. N. Manimekalai** Honorary Visiting Emeritus Professor, Gandhigram Rural Institute Former Director, Centre for Women's Development Studies, New Delhi Former Director and Head, Department of Women's Studies, Bharathidasan University
	■ **Honouring the Guests**
	■ **Vote of Thanks** **Dr. Preetha K V** Organising Secretary; Assistant Professor, PG Department of Social Entrepreneurship, MSSW
11.00 am - 11.30 am	**Networking Break with Tea**
11.30 am - 1.00 pm	**PLENARY SESSION** **Chairperson: Dr. N. A. Arivukkarasi** Head and Assistant Professor, PG Department of Social Entrepreneurship, MSSW
	■ **Speakers** 1. **Dr. K. Panchaksharam,** Founder, SIPA Fairtrade Society 2. **Mr. H. Kannan,** Founder, Palm Era Foods Pvt. Ltd. 3. **Mr. Xavier Benedict,** Founder, AARDE Foundation, Chennai 4. **Mr. Manjunath,** CEO, Sittilingi Organic Farmers Association 5. **Mr. Ramasubramanian,** SAMANVAYA
1.00 pm - 2.00 pm	**Networking Break with Lunch**
2.00 pm - 4.00 pm	**PAPER PRESENTATIONS (Two Parallel Tracks)** Track I - TAG Auditorium Track II - VC Hall
4.00 pm - 4.15 pm	**Tea Break**
4.15 pm - 5.00 pm	**VALEDICTORY SESSION - TAG Auditorium** Guest Talk: StartupTN (speaker to be confirmed) Distribution of Certificates Vote of Thanks and Group Photo

Convenor

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